

GROWING A NEW TRADITION OF URBAN FARMERS

OUTCOMES

- ✓ Increased awareness of urban farming as a viable career among socially disadvantaged communities.
- ✓ More professionally trained urban farmers in the Gulf Coast region .
- ✓ Grow the number of profitable urban farms in communities along the Gulf Coast.
- ✓ Establish a robust peer network of support for Gulf Coast Urban farmers.
- ✓ Make more locally grown, healthy produce available in urban food deserts.
- ✓ Promote and support climate positive farming practices.

OBJECTIVE #1

Expand recruitment among BIPOC community

OBJECTIVE #2

Reduce barriers with tuition support

OBJECTIVE #3

Increase accessibility with online content

OBJECTIVE #4

Build social capital

GOAL: Increase the number of economically and environmentally sustainable urban farms operated by socially disadvantaged farmers in their Houston and Gulf Coast communities.

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