

# Closing the Loop: Regenerative Agriculture on Minority-owned and Operated Small Farms in Monterey, Santa Cruz and San Benito Counties, California

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Ronnie D. Lipschutz & Josefina Lara Chavez

Sustainable Systems Research Foundation/Community Alliance with Family Farmers

## Overall Goals

1. Conduct a series of bilingual workshops on best practices and practical implementation of closed loop regenerative agriculture principles, initially targeting Latinx small farm operators.
2. Partner with farmers to identify and produce suitable high-margin products for local markets and develop new distribution channels and branding strategies to increase visibility and market reach.
3. Assist farmers with navigating the structures of US and state agricultural systems and accessing useful skills and tools to sustainably manage farm operations and finances.

## Anticipated Outputs

1. Bilingual, open-source regenerative agriculture curriculum and associated learning materials targeting minority startup producers.
2. Bilingual, open-source reference library of regenerative agriculture and farm management principles, practices, technologies, and techniques for beginning farmers available in print, on-line, and in the field.
3. Facilitate and support the development of ongoing communities of practice, to build and share knowledge and resources that benefit small minority-owned farms in the Monterey Bay region.



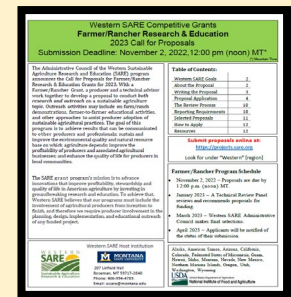
Instructional workshops



Applied regenerative agriculture best practices



Production, distribution, and marketing of high-value crops



Knowledge and skills for navigating the US agricultural system

## Project Organization



## Project partners